

2023-2026 Strategic Plan

Vision: A better world through better water

Mission: Serving our community of water professionals through education and collaboration.

Priorities		
Engagement	Outreach	Workforce
Goals		
Enhance Member Engagement	Improve public awareness of the value of water	Promote careers in the water industry
Objectives		
<p>Increase member engagement and participation by finding champions at applicable education institutions.</p> <hr/> <p>Develop onboarding program and materials for new members and development.</p>	<p>Increase the visibility of the Section, and the water industry, in North Dakota.</p> <hr/> <p>Modernize and improve Section communication practices.</p>	<p>Organize and deliver content for utilities to use in their public engagement.</p> <hr/> <p>Work in partnership to create a more resilient workforce.</p>